# NEX WAY **2024 Retrospective**



### **Key Stats at a Glance**

\$

**Over 12 million transactions processed** 

Supporting businesses worldwide with seamless payment solutions



140+ Countries covered



70+ Payment methods Helping partners reach customers globally with local expertise

100% Tax compliance TAX Across VAT, GST, and local regulations

#### **Fraud Prevention**

#### 220 000S saved from chargebacks

Protecting revenue streams with advanced fraud prevention tools

**Fraud Shield actions** 

+205 000 actions processed, 43% automated

Ensuring businesses stay secure while scaling globally

## **Driving Global Expansion**

Added New Payment Methods for localized transactions



Partnered with industry leaders like Opera, Rocket Software and ESET

## Seamless Renewals, Exceptional Support

- Automated 1.5 million subscription renewals for seamless billing
- Achieved a 85% customer satisfaction rate, showcasing personalized support

## **Community & Engagement**

- Gained +2,000 new followers across social platforms
- Shared insights in The Paypers on fraud prevention and eCommerce excellence



## **Content & Publications**

- Published 11 blog articles focusing on payment solutions, fraud management, and global expansion
- Released several brochures showcasing our services and case studies with major brands
- Produced 7 videos, highlighting the benefits of Nexway's comprehensive solutions

## Looking Ahead to 2025







**Expanding partnerships** to enable faster, smarter scaling for our clients

Supporting innovation with customized eCommerce solutions for global businesses

January 2025 | Copyright © Nexway. All rights reserved.