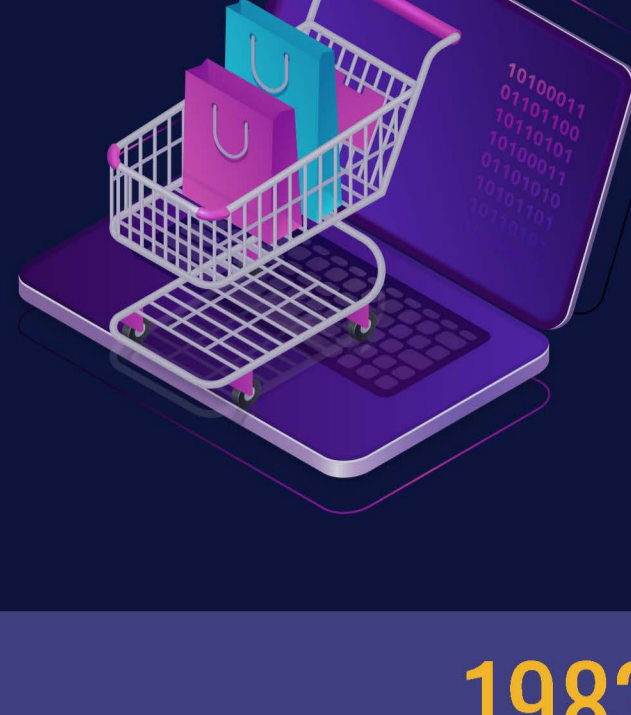
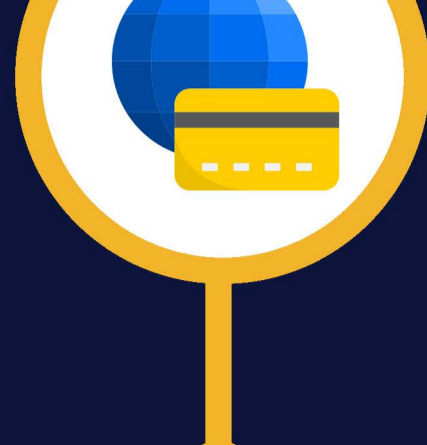


# The Evolution of Online Payment Methods



## INTERNET PAYMENT



1979

Online shopping invented

1983

Basic home online banking introduced by Citibank, Chase Manhattan, Chemical & Manufacturers Hanover

1989

The World Wide Web was invented

1994

First secure retail transaction on the Internet was carried out

1995

Amazon.com launched

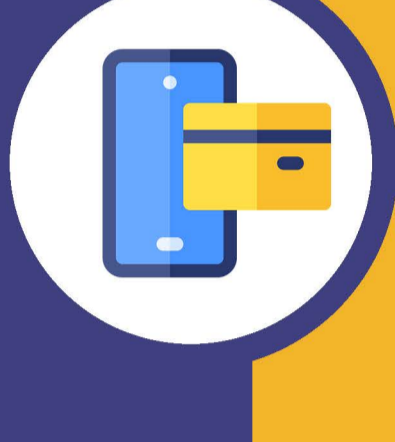


## MOBILE PAYMENT

## CONTACTLESS

1997

First SMS Mobile payment on a coca cola vending machine

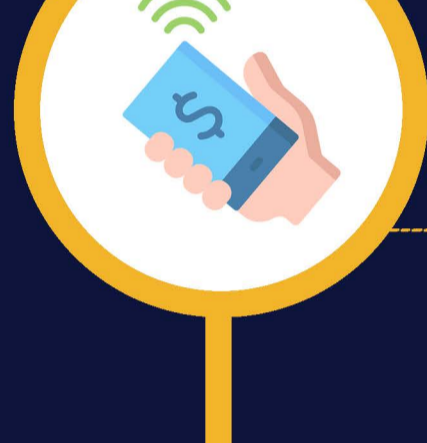


1997

Contactless payment first used at Mobil Gas Stations (Speedpass)



## SMARTPHONE PAYMENTS



2003

NFC technology approved as industry standard

2006

Launch of Paypal Mobile

2007

Launch of the first Apple Iphone

2010

First Android phone to incorporate NFC Technology



2011

Google Wallet Mobile

2014

Apple Pay launched



2015

Android Pay is released

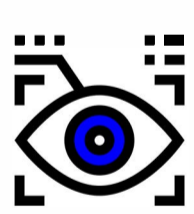
2020

2.8 billion mobile wallets in use globally

2025

4.8 billion mobile wallets in use by the end in 2025, which is nearly 60% of the world's population

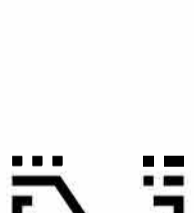
## How do people think will we pay in the future?



35% of people think we'll use **iris scanning technology**



51% of people think we'll use **fingerprint scanning**

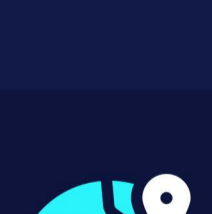


32% of people think we'll use **voice recognition**

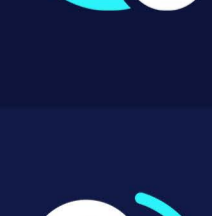
## Empower your digital business with Nexway's online payment solutions



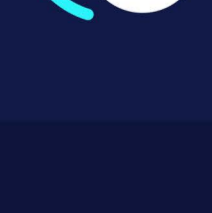
**Localized Content:** Display content in the user's language and currency



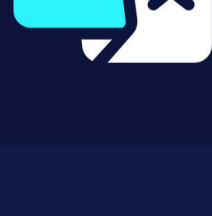
**Geo-Targeted Marketing:** Deliver location-based ads and promotions



**Local Payment Options:** Offer popular local payment methods



**Multilingual Support:** Provide customer service in multiple languages



**Adaptive Design:** Ensure platform compatibility across devices and regions

Nexway helps digital businesses to build online revenue, no matter where your business is or customers are

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